

Newport Spring Boat Show – ‘Licensed to Float’ Contest

OFFICIAL RULES – DRIVER’S LICENSE NUMBER MATCH CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN TO LEGAL RESIDENTS OF THE U.S. ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Promotion Period: Contest is scheduled to take place at the [Newport Spring Boat Show at the Newport Yachting Center](#) in Newport, RI between [5/15/09 – 5/17/09](#) during normal business hours (the “Promotion Period”). The contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

Who May Enter: Contest is open to legal residents of the U.S., who attend the Newport Spring Boat Show and who are age 18 or older as of date of entry, and have a valid U.S. Driver’s License except the following classes of persons who are not eligible to enter or participate:

- a. Employees, officers, and directors of [Newport Spring Boat Show, The Boating Center of Rhode Island](#) (collectively “Sponsors”), [Newport Exhibition Group](#) (“Administrator”), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this contest (collectively “Released Parties”) and the members of the immediate families or households of any of the above, whether or not related. “Immediate family members” includes, for purposes of this contest, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
- b. Individuals who are not in current possession of their own valid U.S. Driver’s License at the event;
- c. Individuals who are unable or unwilling to visit sponsor location during the promotion period to participate in the contest.

How to Participate: Visit the Newport Spring Boat Show and find the Boating Center of Rhode Island display during normal show hours between [5/15/09 – 5/17/09](#). Find the winning 6-digit number that will be displayed or made available by the Sponsor in the contest area during the Promotion Period and compare the last 6-digits of your valid U.S. Driver’s License number to the winning 6-digit number designated and displayed at the sponsor location for this contest. The grand prize winning 6-digit number displayed at the sponsor location will be randomly selected by an independent promotions company prior to the start of the contest. **No Purchase Necessary:** To participate with purchasing an admission ticket, request the winning 6-digit number from a Boat Show representative at the ticket booth, or provide a copy of the last 6-digits of your valid driver’s license number to an official representative at the main entrance and request it be compared to the winning number on display at the Sponsor location to determine if there is a winning match.

In order to claim the grand prize, the last 6-digits of your valid U.S driver’s license number must **exactly match in exact order** with the predetermined grand prize winning 6-digit number selected for this contest, and displayed at the show. Eligible contestants must be present in person at the sponsor location during normal show hours prior to the end date of the contest, and must use their own valid U.S driver’s license number to participate in the contest. No one may participate in this Promotion on behalf of another individual.

In the event of a winning match, the contestant must immediately notify a Contest Administrator at the sponsor location, and present their valid U.S. Driver’s License that shows the last 6-digits of their driver’s license number match in exact order with the predetermined winning 6-digit number assigned to that contest date. Failure to inform the contest administrator of a winning attempt prior to the close of business will void any prize claims for that contestant.

At the conclusion of the Promotion Period, the winning number displayed for the contest will be void and no further contest attempts or prize claims will be recognized for that winning number. Contestants must be present prior to the end of the designated Promotion Period to participate. If an eligible contestant has not presented a valid U.S. driver’s license that matches the winning number as required by these contest rules in person, then **the grand prize will not be awarded**.

Important: All contest attempts must be made using a valid U.S. driver’s license number. Any altered, forged, fraudulent or counterfeit driver’s license will be ineligible for any prize claim. Any signs of alteration, tampering or forgery of the card will automatically void any prize claim.

The winning number displayed at the sponsor location may only be promoted at the sponsor location during the designated Promotion Period and may not be revealed over the phone or promoted or released in any form of media, including but not limited to newspaper, television, radio, or the internet. Release of such information in any of these ways or any other manner not expressly allowed under these Rules may invalidate a potential prize claim.

Claiming a Prize: All prize claims are subject to verification of compliance with these official rules, and approval prior to prize being awarded. If the last 6 digits of an eligible contestant's valid U.S. driver's license number exactly matches in order with the winning 6-digit number displayed for their contest attempt date, then the eligible contestant must complete the following steps in order to claim the grand prize:

1. Immediately notify the official contest administrator present at that location. Such notification must occur prior to the close of business on the date in which the contestant attempted the contest;
2. Present their own valid U.S. driver's license to the contest administrator present at the sponsor location;
3. Make and submit a photocopy of their Driver's License clearly displaying its original number;
4. Complete and sign an affidavit of eligibility and W-9 form.

Prize Awards & Delivery: In the event of a winning contest attempt as required by these contest rules, the corresponding finalist who has the winning driver's license number will be awarded the grand prize, subject to approval and verification of compliance with these Official Rules. The grand prize is: **a 16-Foot Trophy Boat with Trailer & 50hp Mercury with a maximum retail value of \$12,240 including sales tax.**

Winner must accept delivery of boat from the sponsor, or as otherwise specified by Sponsor. Sponsor will solely designate and specify available boat including make, model, color and options for Grand Prize winner's prize award. Grand Prize winner may not substitute, exchange, or apply the designated boat's value towards a higher cost or alternate boat. Designated boat must be the Sponsor designated boat that is currently in designated dealer's stock of inventory.

If the designated prize boat MSRP is under \$12,240, the winner will not be awarded the difference between the boat's actual MSRP and \$12,240. Grand Prize winner is responsible for paying any and all sales tax on prize award at time of delivery, estimated at approximately \$735 (based on a 6.0% tax value) but may vary depending on the state and county in which the boat is awarded.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner, including but not limited to tax, title, insurance, license and registration fees. All income, federal, state and local taxes are Grand Prize winner's sole responsibility. All grand prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Administrator's sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Other restrictions may apply. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded, except as provided herein.

A maximum (1) grand prize will be awarded, to the first eligible contestant who presents a driver's license with an exact winning match per the requirements of the Official Rules. The contest is immediately concluded following the first grand prize winning attempt. In the event of any dispute regarding the first eligible contestant to present a winning driver's license, Sponsor reserves the right to conduct a random drawing among any multiple winning contestants. If there are no successful attempts, then the grand prize will not be awarded.

Prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid U.S. driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. **Total approximate retail value ("ARV") of all prizes: \$12,240.**

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or

participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith. Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of an eligible finalist winning the grand prize are **1:1,000,000**, based upon the odds of the last 6-digits of any contestant's valid U.S. driver's license number matching the randomly selected 6-digit winning number.

Winners List: For a copy of these Official Rules or for a list of prize winner(s), if any, send a self addressed, stamped envelope to: **Licensed to Float Contest, c/o Newport Exhibition Group, PO Box 698, Newport, RI 02840**. Requests must be received by **7/17/09**. PLEASE SPECIFY which you are requesting.

Contest Sponsor/Administrator: This contest is administered by **Newport Exhibition Group, PO Box 698, Newport, RI 02840**.